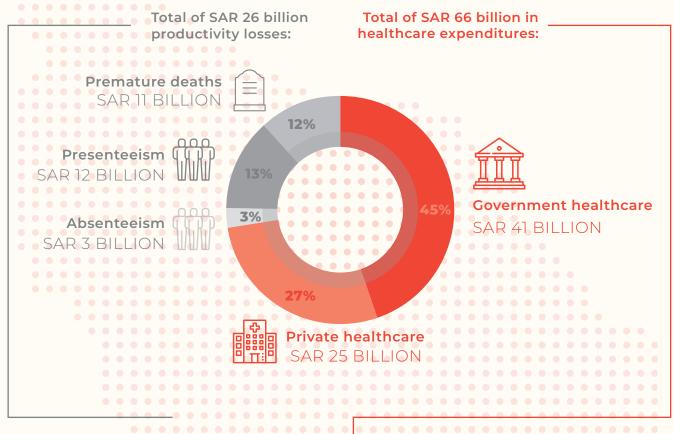


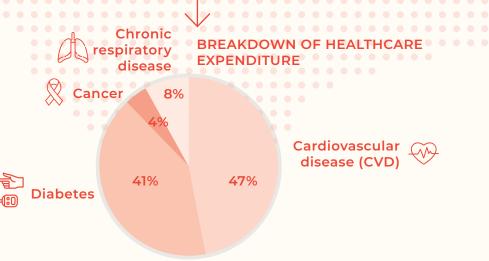
## THE BURDEN OF NON-COMMUNICABLE DISEASES (NCDs)

IN 2020, NEARLY 20,000 PEOPLE DIED FROM THE FOUR MAIN NCDs IN KSA THE ECONOMIC BURDEN
OF NCDS IN 2019 WAS
SAR 92 BILLION
(3% OF GDP)

NCDS ACCOUNTED FOR SAR 41 BILLION OR 35% OF GOVERNMENT HEALTH EXPENDITURE IN 2019





















## **RETURN ON INVESTMENT (ROI)** FROM EVIDENCED-BASED **INTERVENTIONS OVER 15 YEARS**

**TOBACCO CONTROL** 

**SALT REDUCTION** 









210,000

## **LIVES SAVED**

**TOTAL ECONOMIC RECOVERED OUTPUT** 

ROI







ROI

**DIET AND PHYSICAL ACTIVITY AWARENESS** 

CVD AND DIABETES CLINICAL INTERVENTIONS

## **RECOMMENDATIONS**

- Invest and scale-up: Invest in new and scale-up current cost-effective and population-based interventions, enhancing efficiency in the health sector and public sector fiscal sustainability. Increase taxes health-harming products and shift subsidies from health-harming products to health-promoting ones.
- Monitor and account: Strengthen monitoring and evaluation and accountability across sectors.
- Innovate: Implement novel policy approaches and test innovative solutions to increase utilization of existing services and incentivize healthy behaviour.
- Engage and collaborate: Strengthen multisectoral, whole-of-government and whole-of-society action on NCDs and increase public awareness of NCDs and their risk factors.

Build back better: Ensure that prevention and control of NCDs is a central element of the COVID-19 response and recovery.













