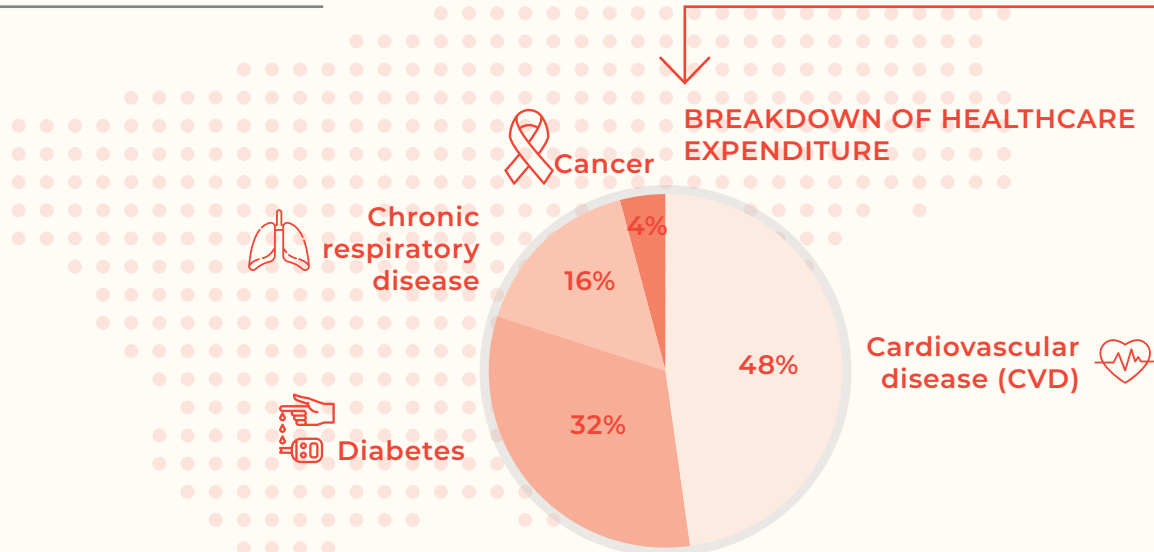
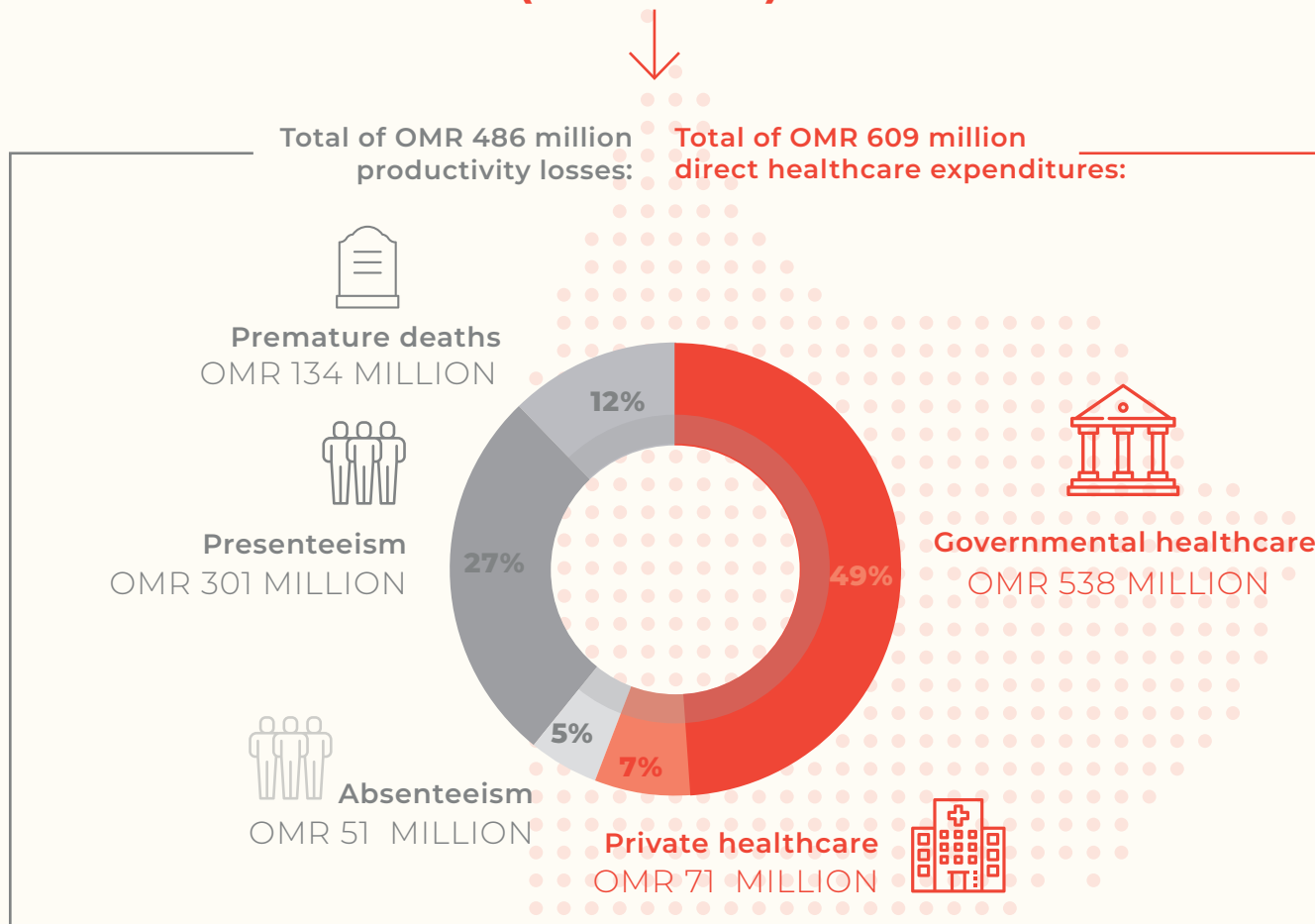


THE BURDEN OF NON-COMMUNICABLE DISEASES (NCDs)

**IN 2017, THE FOUR
MAIN NCDs KILLED
MORE THAN
4,800 PEOPLE
IN OMAN**

**THE ECONOMIC BURDEN
OF THE FOUR MAIN NCDs
IN 2019 WAS
OMR 1.1 BILLION
(3.6% OF GDP)**

**THE FOUR MAIN NCDs
ACCOUNTED FOR
OMR 609 MILLION
OR 76% OF ALL HEALTH
EXPENDITURE IN 2019**



RETURN ON INVESTMENT (ROI) FROM EVIDENCED-BASED INTERVENTIONS OVER 15 YEARS

TOBACCO CONTROL

ROI
OMR 4.8



SALT REDUCTION

ROI
OMR 8.6



19,000
LIVES SAVED
TOTAL ECONOMIC
RECOVERED OUTPUT
OMR 671 MILLION

ROI
OMR 2.0



DIET AND PHYSICAL ACTIVITY AWARENESS

ROI
OMR 2.3



CVD AND DIABETES CLINICAL INTERVENTIONS

RECOMMENDATIONS

1 Invest and scale-up: Invest in new and scale-up current cost-effective clinical and population-based interventions, enhancing efficiency in the health sector and public sector fiscal sustainability.

3 Engage and collaborate: Strengthen multisectoral, whole-of-government and whole-of-society action on NCDs and increase public awareness of NCDs and their risk factors.

2 Leverage fiscal policy: Increase taxes on health-harming products and shift subsidies from health-harming products to health-promoting ones. Reinvest tax revenue into the health sector.

4 Innovate: Implement novel policy approaches and test innovative solutions to increase utilization of existing services and incentivize healthy behaviour.

5 Build back better: Ensure that prevention and control of NCDs is a central element of the COVID-19 response and recovery.